

## **KTNA Board of Directors**

Minutes of Regular Monthly Meeting  
February 9, 2010  
KTNA Office

The meeting was called to order at 5:35 pm by Chair Maureen McLaughlin. A quorum was established.

Members present: Maureen McLaughlin, Molly Wood, Bruce Hamler, Fernando Salvador, Cary Birdsall.

Excused: Sassan Mossanen, Tony Crocetto

Also Present: Charlie Loeb, Station Manager, Kirstin Merkley, KTNA Staff

The agenda was accepted.

The minutes of the January meeting were unanimously approved. (moved by Cary, seconded by Bruce)

### **Correspondence:**

Kathleen Fleming wrote to point out that the readers of the weekend announcements and Denali Echoes often stumble on or read outdated information. She feels that the results are annoying and unprofessional, and requests that a staff person be paid to update the website prior to the Sunday noon report. Charlie will take this under consideration.

Greg Curtis wrote to express interest in the upcoming vacancy for the position of General Manager. Cary will respond.

### **February Reports**

#### Manager's Report (See written report)

Other updates: There have been 120 respondents to the readers' survey. Eighty people have placed their votes for the two Board of Directors positions, mostly by paper ballot. Charlie met with Talkeetna Chamber of Commerce members Suzy Kellard, Kathy Stoltz, Anita Golton and Sharon Montagnino regarding the KTNA Announcement Policy. A useful discussion was held and the KTNA manager will be formulating a policy proposal based on this and other input.

Charlie submitted a statistics summary as a part of his written report. This included data relating to volunteer performance, dead air, streaming, website stats and a financial summary. This was well-received by the board, as was his intent to incorporate this into a GM report template. Charlie also informed the Board that the job announcement for the fund-raising position is now on the website.

#### Treasurer's Report

Fernando reported that KTNA's net income continues to be positive.

Local contributions are lagging behind what was projected. At present, the added funds from CPB compensate for this, but if the trend continues the budget will be compromised by year's end. Of particular concern would be the loss of projected funds from the concert series should we choose not to pursue those events in Robert's absence.

#### Personnel Committee Report

The committee met February 4<sup>th</sup>, and again prior to today's Board meeting. It's task is to create a job announcement for the position of General Manager, suggest places to advertise, and look at the current job description for the position. It plans to submit a draft announcement by Friday.

#### **Unfinished Business**

##### Appoint Community Advisory Board

Molly listed the nominees: Trisha Costello, Chris Grabowski, Stu Reder, Al Gallo, Richard Burgener, Koleman Soifer, and staff representative Deb Brocke. Bruce moved that the nominees be confirmed. Fernando seconded and the motion passed unanimously. The number of CAB members is within the parameters set forth in the by-laws. The CAB has the latitude to suggest additional members to fill out their prescribed number at a future date. Molly will email congratulations to all CAB members.

##### Website Linking Policy

Charlie submitted a draft of the policy at the January meeting for study. Cary moved that the board adopt the policy as written, with the understanding that it can grow as KTNA becomes more "web-savvy". Maureen seconded the motion and it passed unanimously.

##### Annual Meeting Follow-up

The committee briefed the board on its progress. Cary was designated to recognize Robert for his achievements while affiliated with KTNA. There will be gifts of recognition for both Robert and Michael. The KTNA staff will email Bruce a list of volunteers and awards. The meeting will be held at the Roadhouse on February 21. Social hour will begin at 4:30 and the meeting will be called to order at 5:30. The voting deadline for KTNA Board of Directors will be 5:30. An official agenda is forthcoming.

#### **New Business**

##### By-laws change regarding membership and elections

Charlie submitted a draft document. Molly moved that the board introduce the document as written. Cary seconded the motion and it passed unanimously. The board will consider the changes and take

action at the March meeting.

**General Manager Recruitment**

Maureen will email to the board Personnel Committee progress to date.

**KTNA Summer Concert Series**

Robert indicated to Kirstin that he will not be planning the concert series. Charlie suggested three options for the coming season: cancel the series, host the series as usual, host a diminished series. He reminded the board that he has no expertise in this area, so someone else will have to step forward or be hired. The board made no motion, but expressed its desire to continue the tradition. The choice of holding a diminished version this year was deemed most desirable. Molly and Fernando will explore possible acts, and the board will consider the matter further at the March meeting.

**Set Meeting Times:**

- ⌚ Board – March 3<sup>rd</sup>, 5:30.
- ⌚ Personnel Committee – February 11<sup>th</sup>, 4:40, Roadhouse.

**Adjourn** – Bruce moved for adjournment. Molly seconded, motion passed unanimously. Maureen adjourned the meeting at 7:50.

Minutes respectfully submitted by Cary Birdsall, Secretary.