The past year was one of great inspiration for KTNA staff and volunteers, and a time of great stress wondering about the future of the station if we lost our state grant. We exhausted ourselves keeping our neighbors informed about devastating wildfires, and in the process, reminded the community why public media is still essential in rural Alaska. Despite losing the state grant, which was almost a quarter of our budget, we were able to move forward on several important initiatives:

- The board, with staff input, updated KTNA’s Strategic Plan to guide the path ahead.
- General Manager Corinne Smith and News Producer Phillip Manning participated in the Community Counts Initiative (CCI) from National Federation of Community Broadcasters. CCI provided invaluable training and support for all aspects of KTNA operations.
- Inspired and supported by CCI, KTNA staff and volunteers produced a new program that will be our first podcast – The Blue Tarp tells stories of the northern Susitna Valley.
- We secured funding to update the studio consoles and layout, which will ensure stable studio operations for years to come.

We had some significant changes to staff this last year. In May Deborah Brocke retired after working at KTNA for 25 years in various roles, ending as Program Director and Volunteer Coordinator. Deb trained countless volunteers to become confident news readers and music DJs. Christie Seay, seasonal Program Coordinator, is now taking on many of Deb’s duties year-round. This fall Katie Writer decided to pursue other interests after five years as a freelance reporter. Katie covered school events, climate change, emergencies like earthquakes and wildfires, and more. We wish Deb and Katie all the best in whatever life brings them after KTNA! And welcome Christie!

KTNA’s mission is to enrich and connect the communities of the Upper Susitna Valley through informational and cultural programming.
Our Vision: KTNA will be at the heart of the community by giving voice to the community’s unique identity, culture, and concerns, and being a trusted source for news and information essential to the civic fabric of our community.

enriching our community…

Powered by dedicated volunteers
- 18 news readers
- 21 program hosts

New shows in 2019:
- By the Fireside
- Where’s George Foreman?
- The Variety Show (summer)
- Cruisin’ with Cass (summer)

While one of the most important reasons to have a local radio station is to provide information during emergencies, we hope that those instances are few and far between. This hot dry summer made fire conditions high, and four large fires erupted in the upper Susitna Valley. News Producer Phillip Manning was sharing updates on air multiple times an hour while the fires were growing and evacuations were underway. Other staff posted updates to ktna.org and social media. Freelance reporters Katie Writer and Jenny Starrs covered multiple fire-related stories. Over 100,000 people interacted with our Facebook posts, and our online streaming was maxed out.

5629 followers

1st McKinley Fire Facebook post
- 464 comments
- 2900 shares
- 111,433 likes & clicks
- 284,638 people reached
KTNA’s purpose is to inform, enrich, and connect our community on-air, online, and face-to-face.

Streaming 88.9fm

Visits to ktma.org
In December 2019
7639 sessions
1+ minute average
Fiscal Year 2019 Financial Summary

FY2019 Revenues $296,749
- Federal grants $120,259 - 41%
- State Grant $72,361 - 24%
- Membership & Donations $38,439 - 13%
- Underwriting $22,705 - 8%
- In-kind Contributions $16,915 - 6%
- Non Profit Grants $12,175 - 4%
- Special Events $6,456 - 2%
- Other revenue $2,994 - 1%
- Retail sales $2,900 - 1%
- Revenue Sharing Grants $999 - <1%
- Gaming $544 - <1%

FY2019 Expenses $280,044
- Programming & Production $123,244 - 44%
- Broadcasting & Technical $56,980 - 20%
- Administration $67,058 - 24%
- Fundraising $33,762 - 12%

Members are from Alaska & throughout the lower 48

Memberships
- Sustainer
- Annual

340 Individuals
35 Businesses